



Investing in Water Supply Protection in NWA
It's good for business, agriculture, recreation, nature, and you!

Nutrient Trading and Act 335

Thursday, February 22 from 11:30 am to 1 pm

11:30 am - 12 pm
Free Lunch & Networking

12 pm - 1 pm
Speaker Series Program

Program Location:
Arvest Ballpark Community Room

**3000 Gene George Blvd.
Springdale, AR 72762**

Northwest Arkansas' cities and communities large and small can benefit from the Beaver Watershed Alliance speaker series *Investing in Water Supply Protection in NWA*.

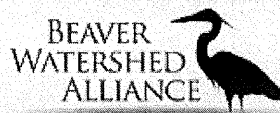
The presentation will feature Allan Gates, Environmental Attorney with Mitchell, Williams, Selig, Gates & Woodyard, PLLC, who will discuss the proposed nutrient water quality trading regulation that would allow implementation of the concept as a tool to help improve the water environment in Arkansas.

Nutrient trading is a form of exchange (buying & selling) of nutrient reduction credits. These credits have a monetary value that may be paid to the seller for installing Best Management Practices (BMPs) to reduce nitrogen or phosphorous. In general, water quality trading utilizes a market-based approach that allows one source to maintain its regulatory obligations by using pollution reductions created by another source.

Since Beaver Lake supplies 1 in 7 or nearly a half million people with clean drinking water, provides over forty million tourism and recreation dollars for the local economy, and is the key factor to a successful future in the region, BWA developed this quarterly speaker series to share the rationale behind investing in watershed protection activities today that can benefit our entire region tomorrow. The series name, *Investing in Water Supply Protection in NWA: It's good for business, agriculture, recreation, nature, and you*, reflects these goals.

This is a free program, and lunch is included. Please RSVP by calling BWA at 750-8007 or email at info@beaverwatershedalliance.org.

BWA is a non-profit organization focused on maintaining high quality drinking water in Beaver Lake and improving water quality within the Beaver Lake Watershed.



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PRESENTED BY:

Allan Gates
Environmental Attorney
Mitchell, Williams, Selig, Gates & Woodyard, PLLC

Please RSVP to the Beaver Watershed Alliance at
(479) 750-8007 or info@beaverwatershedalliance.org

MITCHELL || WILLIAMS



About Beaver Watershed Alliance

BWA was formed in 2011 to proactively protect, maintain, and enhance the water quality of Beaver Lake and the integrity of its watershed through outreach and education, voluntary best management practice implementation, and scientific investigation. BWA represents a diverse stakeholder group from conservation, education, water utilities, technical and science, agriculture, recreation, business, and local government groups working together for the goal of clean water.

Your financial contribution will help BWA fulfill our mission to proactively protect, maintain, and enhance the water quality of Beaver Lake and the integrity of its watershed through outreach and education, voluntary best management practice implementation, and scientific investigation.

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Great Partners = Clean Water



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